

# NEWSLETTER

VOLUME 1 | EDITION 1 | APRIL 10, 2022



**JAMAICA DEFENCE FORCE**

**CO-OPERATIVE CREDIT UNION LTD**

**FINANCIAL INCLUSION**

*...Creating Wealth!*



## MEMBERSHIP DRIVE

We want you to join our family  
Learn how to sign up easily  
PG 3

## What's inside?

- ✓ Greetings from the President
- ✓ Greetings from the General Manager
- ✓ JDFCU Serving You Better
- ✓ Membership Drive
- ✓ Our New Locations
- ✓ Up Coming Events & Promotions

**UNSECURED LOAN BONANZA**

DON'T JUST  
**WANT IT...  
GET IT!**  
TAKE ADVANTAGE OF OUR

**LOAN!  
SALE!**



JOIN THE  
**FAMILY!**  
BECOME A  
**MEMBER  
TODAY!**

# Greetings From the President

We are pleased to roll out our first issue of our Financial Inclusion Newsletter 2022. This year we are sharing our strategic initiatives with you as our key owners and partners of the business. We continue to operate in a fiercely competitive financial space, and it is only through co-operation among co-operatives we can survive. Our strategic focus this year is on Financial Inclusion, education, recruitment, and penetration.

We welcome our new General Manager, Mrs. Claudia Thompson-Roache who will implement the strategic initiatives designed to serve you better. We appreciate your loyalty and trust that there will be revival and prosperity among us as we seek to include everyone.



**President - Board of Directors**  
Lt Cmdr. Aceion Prescott

# Greetings From the General Manager

This is the year of Financial Inclusion through partnerships. The focus will be on the entire family to take advantage of our wide range of services. Our Membership Campaign and our Loans Drive are specially designed to strengthen the family. We have listened to you through our many membership surveys and have implemented several initiatives to serve you better, for example, our online platforms, call centre and sub-branches. We are reaching out to our dormant and underserved members to reactivate your interest in this wonderful family as we forge ahead building sustainable wealth.

**General Manager**  
Mrs. Claudia Thompson-Roache

## Your JDFCU Serves You Better

- ACCESS YOUR ACCOUNT ONLINE
- CONTACT OUR CALL CENTRE REPS
- APPLY FOR PRODUCTS TAILORED-SPECIFICALLY TO YOUR NEEDS



### STRATEGIC OBJECTIVES

- Increase Membership by 33%
- Increase Loans by 38%
- Increase Savings by 30%
- Increase Assets by 33%



### WHO CAN JOIN?

- Serving Members
- Civilians
- Family Members
- Children
- Affiliates



### OUR COMMITMENT

- Faster Turnaround Time
- Flexible Loan Limits
- Flexible Equity Requirements



### HASSLE FREE LOANS

- Quick Cash Loan (\$350K)
- Signature 24 Loan (\$500K)
- Easi Loan (\$1M)



### VALUE ADDED

- Access your account online
- Contact our Call Centre Reps
- Apply for products tailored specifically to YOUR needs

## COMING SOON

- ANNUAL GENERAL MEETING (MAY 18, 2022)
- CROSS-ROADS SUB BRANCH
- MONTEGO BAY SUB BRANCH
- CALL CENTRE
- MEMBERSHIP DRIVE
- LOANS SALES
- MORTGAGE LOANS
- SMALL BUSINESS LOANS
- ONLINE LOAN APPOINTMENT
- AUTOMATED QUICK CASH PROCESS
- MOBILE LOANS PROFESSIONALS





**Jamaica Defence Force**  
Co-operative Credit Union Ltd

# UNSECURED LOAN BONANZA

PERFECT  
“4”  
YOU

**SIGNATURE 24 PLUS**  
Borrow up to \$500,000.00

**EASI LOAN**  
Borrow up to \$1,000,000.00

**UNSECURED BOOSTER**  
Borrow up to \$3,000,000.00

**QUICK CASH LOAN**  
Borrow up to \$350,000.00

• Home Improvement • Debt Consolidations • Pay off Credit Cards • Motor Vehicle Expenses

APPLY ONLINE | HASSLE FREE | FAST APPROVAL

\*Conditions apply

Contact us at: 876-926-3870 | 876-906-9118 • Visit us online: [www.jdfcreditunion.com](http://www.jdfcreditunion.com)







SCAN &  
FOLLOW

# MEMBERSHIP DRIVE



## JOIN THE JDF CREDIT UNION FAMILY

WITH: GOVERNMENT ISSUED ID, TRN, WORK ID, PROOF OF ADDRESS AND 2 REFERENCES.

***and Feel the Credit Union Difference***

### WHO CAN JOIN?

- ✓ Members of the JDF
- ✓ Civilian employees of JDF
- ✓ Service and ex-service affiliate organizations
- ✓ Relatives of members
- ✓ Adult members of the JCCF
- ✓ Employees at JDF installations
- ✓ Other Co-operatives



**GET \$1,000.00  
CASH REWARDS**

whenever you sign up a  
family member with a  
minimum monthly  
deduction of  
**\$2,000.00**  
to their account.



- ✓ Faster Turnaround Time ✓ Hassle Free Loans
- ✓ Flexible Loan Limits ✓ Flexible Equity Requirements

Contact us at: 876-926-3870 | 876-906-9118 • Visit us online: [www.jdfcreditunion.com](http://www.jdfcreditunion.com)





SCAN &  
FOLLOW



# 2 NEW LOCATIONS COMING SOON

- ✓ 19 Eureka Crescent, Cross Roads
- ✓ Blue Diamond Plaza, Montego Bay



JDF CO-OPERATIVE CREDIT UNION LTD.

**Service and Accessibility Matters...**

Contact us at: 876-926-3870 | 876-906-9118

Visit us online: [www.jdfcreditunion.com](http://www.jdfcreditunion.com)






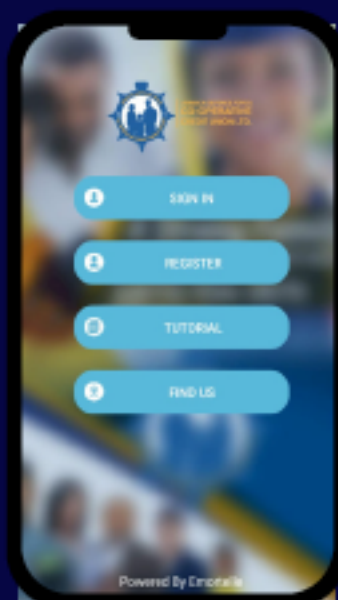
JAMAICA DEFENCE FORCE  
CO-OPERATIVE CREDIT UNION LTD.




SCAN ME

**Scan the QR Code below to  
download the MYJDFCU App**

 Click or Scan for  
IOS Download



 Click or Scan for  
Android Download

